**Inspiration**

In honor of the new Delta Share The Love Co-branding campaign with New York that just launched we have created a spinoff version used to help airlines gain relevant information about their consumers.

**What it does**

The website brings users to an interactive survey about their future travel plans and the consumers satisfaction report with the airlines, this information will then be used by the airlines company to strategize new promotions and plans to increase sales in the future seasons. Consumers will take the survey while they are on board their flight, and to increase the consumer incentive to take the survey one person on the flight will be refunded their ticket price upon arrival to their destination.

**How we built it**

The survey used in this project was created using Qualtrics.

**Challenges we ran into**

Louvens Merilien – I ran into some difficulties while trying to choose survey questions that would be most beneficial to the airlines company. Also trying to match the color schemes of the web page to the same exact colors of the Delta Air Lines brand

Ariana M. Davis

**Accomplishments that we’re proud of**

We are very proud to have successfully built a web application, as well as being able to stay specific with branding.

**What we learned**

Louvens Merilien- During the span of this project I effectively learned how to create surveys using Qualtrics, and how to write and use html and css with Komodo Edit.

Ariana M. Davis

**What's next for Share The Love**

The next goal for Share The Love is to make the data retrieval process as comfortable for the users as it is for the company.

**Built With**

This project was completed using Qualtrics, Github, and Komodo Edit.